

Central Institute of Business Management Research and Development
SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

Objective:	To spread awareness on Business Model Canvas (BMC)	Benefit in terms of learning/Skill/Knowledge obtained:	Help to develop sense towards Entrepreneurship and Innovation and enhance knowledge in the line of Business Model and Skill set.
Academic Year:	2020-21	Program driven by:	IIC Calendar Activity
Month:	March	Program /Activity Name:	Session/ Workshop on Business Model Canvas (BMC)
Program Type:	Workshop	Other:	null (Ministry of HRD Initiative)
Program Theme:	R&D and Innovation	Other:	NA
Date & Duration (Days):	07/03/2021-07/03/2021-0	External Participants, If any:	0

Student Participants:	40	Faculty Participants:	4
Expenditure Amount, If any:	2000	Remark:	Successfully conducted session.

STAR PERFORMER

Faculty:	NA	Student:	Himanshu Talwekar
-----------------	----	-----------------	-------------------

ATTACHMENTS

Video:	null	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3589-IC201811091.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.